

CIFWK

CAYMAN INSTYLE FASHION WEEK

Cayman InStyle Fashion Week 2025

Dear [Insert Name],

Cayman's most anticipated runway event invites you to apply as a Designer to showcase your most recent collection at **Cayman InStyle Fashion Week 2025**. On June 28, 2019, the island was left mesmerized as Cayman InStyle Fashion Week's inaugural event, *InStyle Cayman*, raised the bar for fashion and lifestyle in the region. This spectacular four-day event returns to showcase an array of talent in fashion, art, and entertainment.

Your collection will consist of 15 looks, complete with shoes and accessories, at the Runway Show.

About Cayman InStyle Fashion Week (CIFWK)

Cayman InStyle Fashion Week (CIFWK) is more than a fashion and lifestyle event; it's a movement dedicated to nurturing the creative potential of young visionaries in design and the arts. Our mission is to support the growth of talent through the **Creative Fashion School** (CFS - a non-profit organization) and redefine the fashion and creative landscape in the Cayman Islands, especially for our youth.

At CIFWK, we empower Cayman's youth with our **"Free Your Mind" Program**, which aims to inspire and equip local students to explore their creativity through design workshops, guiding them from concept to creation, and igniting their passion for fashion.

Schedule of Events

- **Thursday, April 10, 2025** - Free Your Mind Swimsuit Show/Welcome Party
- **Friday, April 11, 2025** - Free Your Mind: Soirée/Gala/Trailblazer Awards
- **Saturday, April 12, 2025** - Free Your Mind: Kids and Adults Runway Show
- **Sunday, April 13, 2025** - Free Your Mind: The Escape (Boat Cruise)

Cayman InStyle Fashion Week will provide:

- 2 tickets to all events except the Gala
- Production Team, Fashion Stylists, Make-up Artists, and Hairstylists
- Models (Designer to select models from casting)
- Photographers and Videographers

As part of this agreement, we kindly ask that you share a minimum of six social media posts with the event hashtags: #caymaninstylefashionweek, #visitcaymanislands, tagging @CIFWK and @visitcaymanislands, as well as event affiliates (sponsors and partners).

If you wish to be part of this grand event, please complete and return the attached application by **January 1, 2025**.

We look forward to welcoming you as a 2025 Designer for the Cayman InStyle Fashion Week Runway Show.

Sincerely,

Norma Ebanks

P.O. Box 238 KY1-1104 | 345-517-2078 | Cayman Islands

www.caymaninstylefashionweek.com

Cayman InStyle Fashion Week Designer Application and Agreement

Applicant Information

Full Name: _____

Address: _____

Phone (Office): _____ **Phone (Mobile):** _____

Email: _____

Apparel Category:

- Couture _____ Pret-a-Porter _____ Casual _____ Sports _____
Swimwear _____ Kids/Teens _____
- Resort _____ Streetwear _____

Accessory Category: Hats _____ Handbags/Purses _____ Costume _____
Jewelry _____ Wraps/Shawls _____

Collection Type: Women's _____ Men's _____ Both _____ Kids _____

Years as Designer: _____

Collection Name: _____

Manufacturing Arrangements? YES _____ NO _____

Cayman InStyle Fashion Week Will Provide:

- **Production Team**
- **Fashion Stylists**
- **Make-up Artists and Hairstylists**
- **Models**
- **Stage, Sound, and Lighting**
- **DJ**
- **Photographers and Videographers**

All applications will be reviewed by the Cayman InStyle Fashion Week Board. If accepted, a designer fee of **USD \$3,000** (with a **\$1,500 deposit due at signing by January 1, 2025**; balance of \$1,500 due by February 29, 2025) is required.

Agreement

1. Provide CIFWK with the following documentation:
 - Portfolio photos of garments or accessories from the past three years.
 - Press/media coverage in the past three years.
 - Designer's biography.
 - List of stores where designs are carried (if applicable). **INITIAL** _____
2. CIFWK is authorized to use submitted photos for event promotion. **INITIAL** _____
3. CIFWK reserves the right to use all images from the event. **INITIAL** _____
4. Maximum of 15 looks for the show. Stylists, models, hairstylists, and make-up artists will be provided. **INITIAL** _____
5. CIFWK reserves the right to review/edit garments prior to the event. Designers will collaborate with assigned fashion stylists. **INITIAL** _____
6. Participation in CIFWK includes an obligation to attend all CIFWK functions. **INITIAL** _____
7. CIFWK will provide accommodation booking links and event packages. **INITIAL** _____
8. CIFWK is not liable for lost garments, accessories, supplies, or personal items. **INITIAL** _____
9. CIFWK is not liable for personal losses/injuries except due to CIFWK's gross negligence. **INITIAL** _____
10. Designers agree to adhere to scheduled fittings, rehearsals, media appearances, and show preparation times. **INITIAL** _____
11. Designers must coordinate with the producer regarding appropriate showcase music. **INITIAL** _____
12. Registration fees are due upon selection. **INITIAL** _____
13. Designers agree to promote the event via social media before, during, and after. **INITIAL** _____

14. Designers must abide by Cayman’s duty-free entry laws and engage only in taking orders (no direct sales). **INITIAL** _____
15. All modifications to this Agreement must be in writing and signed by both parties. **INITIAL** _____
16. CIFWK reserves the right to postpone or cancel functions or the event without liability. **INITIAL** _____
17. Cayman Islands law applies, with disputes settled in Cayman Islands courts. **INITIAL** _____
18. By signing below, I confirm acceptance of CIFWK’s General Rules and Agreement for participation. **INITIAL** _____

Signature: _____

Name (print): _____

Date: _____

Cayman InStyle Fashion Week Signatory

Name (print): _____

Title: _____

Date: _____

Contact Information:

P.O. Box 238 KY1-1104 | 345-928-0344 | Cayman Islands

Email: info@caymaninstylefashionweek.com